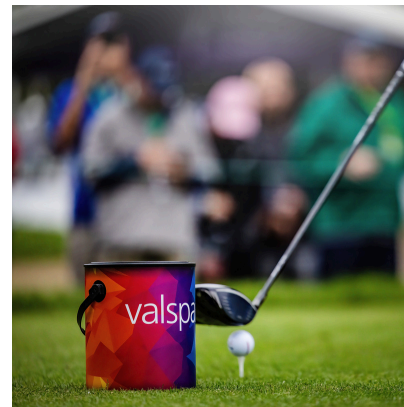
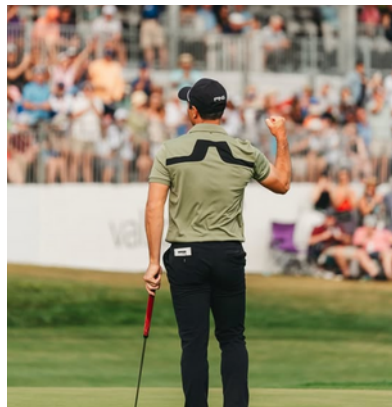
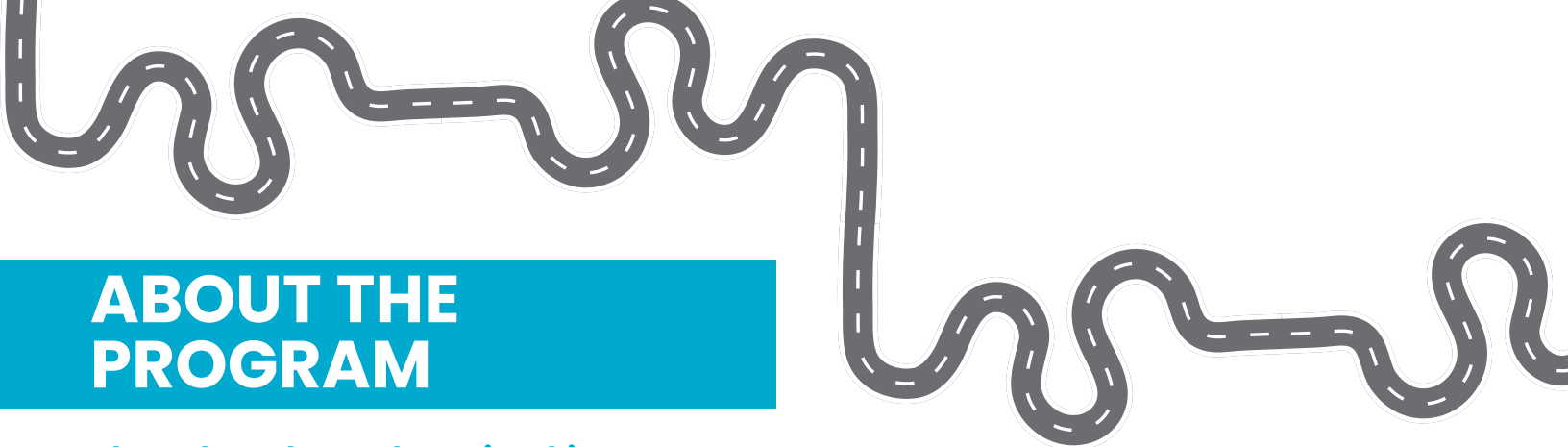


CHARITABLE ORGANIZATION & DONOR HANDBOOK

2025–2026





ABOUT THE PROGRAM

About the Valspar Championship

The Valspar Championship is a 72-hole PGA TOUR official event part of the season-long FedExCup played on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida the week of March 16–22, 2026. The tournament is annually operated by Copperhead Charities to promote the game of golf and benefit local charitable organizations.

Copperhead Charities' mission is to operate a world-class professional golf tournament on the PGA TOUR which consistently drives charitable funds into the community, while generating a positive economic impact, promoting the region nationally and internationally, and providing an unforgettable event experience for sponsors, patrons, and volunteers.

About Copperhead Charities and the Copperheads

Registered in the state of Florida as a not-for-profit, tax-exempt 501(c)(3) organization, Copperhead Charities consists of 200+ area business and civic leaders, known as the Copperheads. The Copperheads have a 49-year history of aiding Tampa Bay area charities through professional golf.

Since the inception of PGA TOUR golf in the area, Copperhead Charities has given over \$52 million to Tampa Bay charities. Charitable contributions have been generated from the proceeds of various PGA TOUR events known as the JCPenney Classic, Tampa Bay Classic, Chrysler Championship, PODS Championship, Transitions Championship, and now the Valspar Championship.

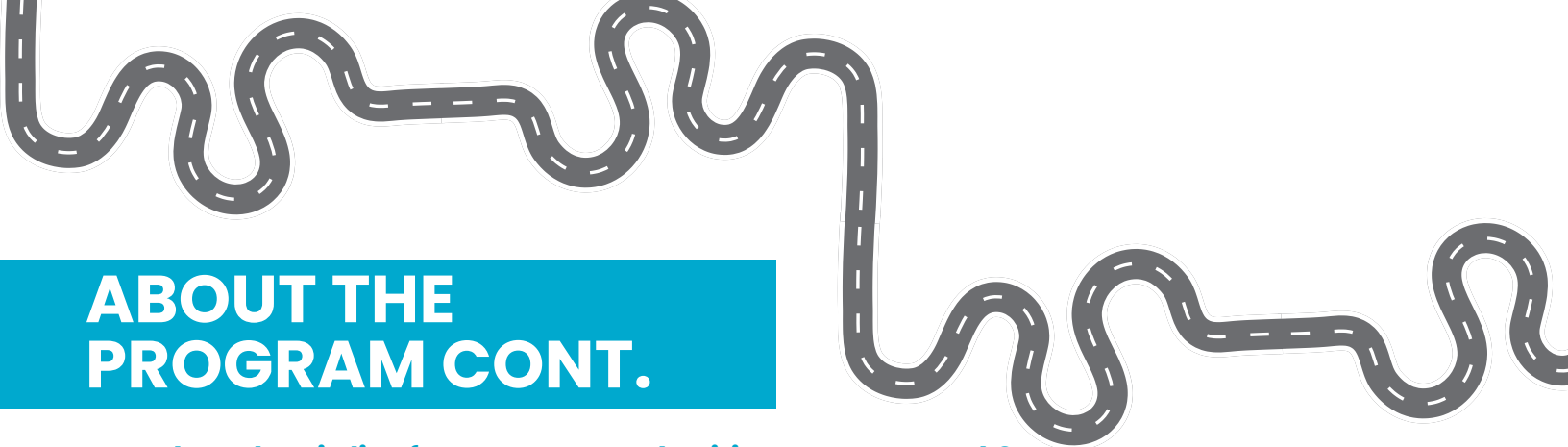
Through the Birdies for Tampa Bay Charities program, Copperhead Charities aims to grow charitable contributions, expand the number of benefiting partners, engage a wider cross-section of the community, and increase awareness of the organizations supported by the tournament.

What is Birdies for Tampa Bay Charities?

Birdies for Tampa Bay Charities is a fundraising matching program utilizing the excitement around the Valspar Championship to assist Tampa Bay area non-profits in raising awareness and funds to support their missions.

Using the enthusiasm around a professional golf tournament, Birdies for Tampa Bay Charities works to generate grassroots funding for participating non-profit organizations.





ABOUT THE PROGRAM CONT.

How does the Birdies for Tampa Bay Charities program work?

Through the Birdies program, non-profits receive 100% of the amount gifted by their donors and a 15% matching contribution courtesy of Copperhead Charities.

Organizations who generate \$500 or more, also qualify to receive ten (10) Grounds Tickets to the first round of the 2026 Valspar Championship on Thursday, March 19.

To participate, interested non-profits must verify that they are publicly supported and recognized by the IRS as a 501(c)(3) organization by completing the commitment form.

Soliciting Donations and Participating as a Donor

Non-profits have sole responsibility in the solicitation of donations made on their behalf.

To donate to participating non-profit organizations, individuals will complete the Birdies for Tampa Bay Charities donation form.

Using the tournament to engage individuals, donors who give \$20 or more will have the chance to "Guess the Birdies" - predicting how many birdies PGA TOUR players will make during the 2026 Valspar Championship for a chance to win two (2) First-Class Delta Air Lines Travel Vouchers and two (2) 2027 Thursday-Sunday DEX DECK hospitality tickets! Restrictions apply to the travel vouchers.

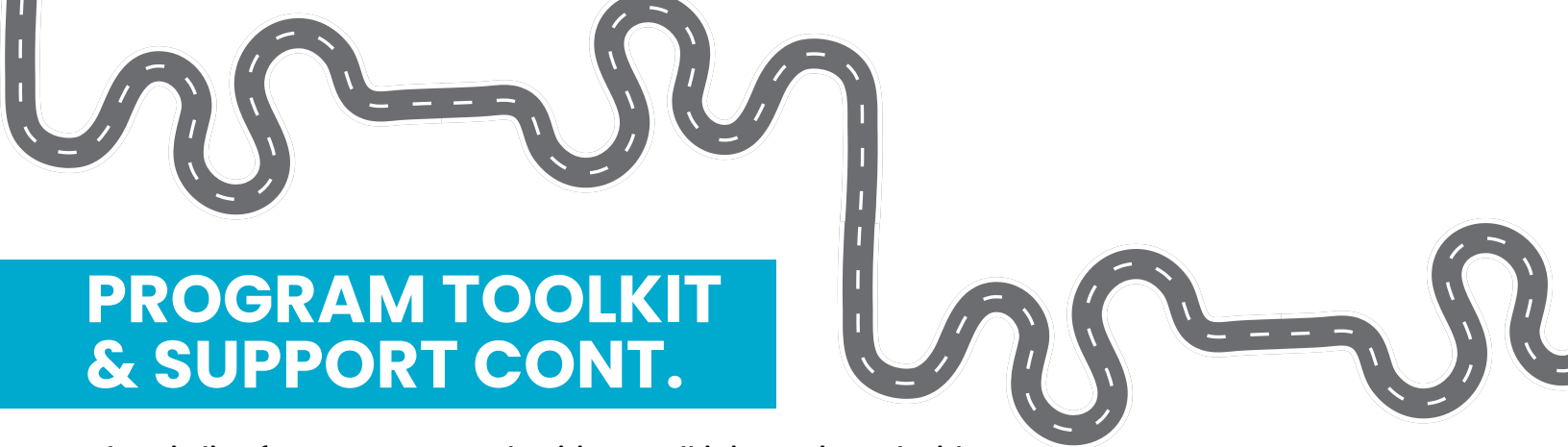
Donations are able to be paid by card or check. Check donations must be made payable to Birdies for Tampa Bay Charities, accompanied by a completed donation form, and mailed to the Valspar Championship Tournament Office.

PROGRAM TOOLKIT & SUPPORT

Birdies for Tampa Bay Charities Toolkit

To aid our participating non-profit organizations with collateral to increase awareness, foster excitement, and continue to grow the number of supporting groups and individuals, the Valspar Championship has a program toolkit.

To receive the toolkit, email birdies@thecopperheads.org.



PROGRAM TOOLKIT & SUPPORT CONT.

The Birdies for Tampa Bay Charities Toolkit is equipped with:

- About the Program Flyer, Commitment, and Donation Forms
- Fundraising Ideas and Best Practices
- Partnership Amplification, Social Media, and other Engagement Collateral

TERMS & CONDITIONS

Valspar Championship Responsibilities

The Valspar Championship is responsible for the administration, management, and oversight of Birdies the Tampa Bay Charities.

The tournament team will execute, and not limited to, the following duties: (a) providing organizations with a tournament liaison for day-to-day programming, (b) making of registration portal or website, (c) acceptance or denial of interested non-profit organizations, (d) creating and designing of program materials and ancillary collateral with approval of self-made materials, (e) processing and collection of donations, (f) tracking of “Guess the Birdies” submissions and winner selection, and (g) post-program reporting.

Charitable Organization Responsibilities

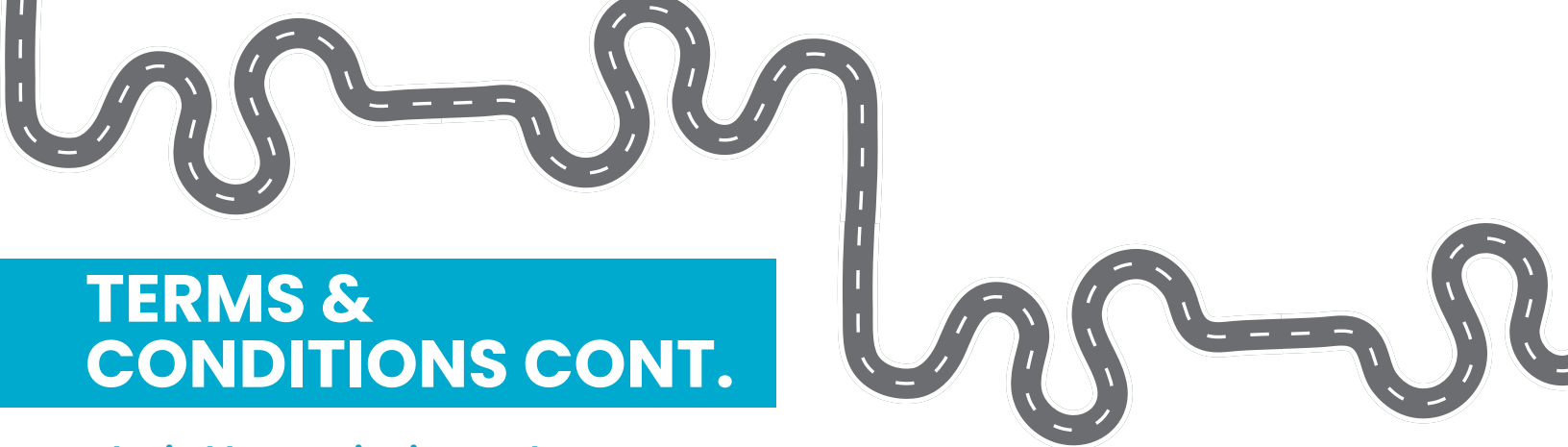
The Valspar Championship requests the following from our participating non-profits:

- Sole responsibility in the solicitation of donations to grow fundraising totals
- Promote the tournament and Birdies for Tampa Bay Charities within your networks
- Refer additional non-profits that may be interested in participating
- Appoint a primary contact for day-to-day programming

Following the conclusion of the 2026 Valspar Championship, organizations will receive a donation summary report and are asked to audit, review, and confirm that the information within is correct. If no confirmation is given, the tournament will assume the report is correct.

Terms & Conditions

Limited use of the trademarks of Copperhead Charities, the Copperheads, Birdies for Tampa Bay Charities, and the Valspar Championship will be granted to all participating non-profits. Samples of materials bearing the trademarks must be submitted to the Valspar Championship for approval prior to distribution.



TERMS & CONDITIONS CONT.

Charitable Organizations and Donors

The 2025–2026 Birdies for Tampa Bay Charities Terms and Conditions may be amended, changed, or updated at the sole discretion of the Valspar Championship and the Copperhead Charities’ Board of Directors.

- Participating non-profit organizations must verify that they are publicly supported and recognized by the IRS as a 501(c)(3) tax-exempt organization in surrounding counties. These counties are Citrus, De Soto, Hardee, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk, Sarasota, and Sumter.
- Interested charities must register to participate by completing the commitment form.
- Copperhead Charities’ Board of Directors and its charity committee have the authority to approve and/or deny any organization’s commitment form in its sole discretion.
- Commitment and donation forms will open in September 2025 and extend through Friday, March 13, 2026.
- All Copperhead Charities’ Bonus Fund dollars must be used in the Tampa Bay area.
- Non-profit organizations understand that donors will not be reimbursed in any manner for any and all of their donations.
- Self-donations (donations made by a participating non-profit to themselves and paid by themselves) are prohibited.
- “Guess the Birdies” submissions made via the donation form will be accepted and must be submitted by 5 p.m. (online) or postmarked (physical) on Friday, March 13, 2026.
- Participating non-profit organizations may not solicit donations in advance of the official donation period as defined by the Valspar Championship (September 2025).
- A single donation cannot exceed \$10,000.
- Participating non-profit organizations will be capped at \$100,000 for receiving the 15% matching contribution.
- Participating non-profit organizations are to raise \$500 in order to receive gifted Grounds Tickets.
- Clear, legible handwriting is the responsibility of all participants. Donations and payments without an identifiable charitable organization will be directed towards the Copperhead Charities’ Bonus Fund.
- All Copperhead Charities’ Bonus Fund donations will be used as part of the matching funds benefitting all qualified charitable organizations.
- Copperhead Charities’ Bonus Fund monies are at the discretion of the Copperhead Charities’ Board of Directors and its charity committee. The matching funds will only be distributed to non-profits if they fulfill the requirements indicated within the Charitable Organization and Donor Handbook.



TERMS & CONDITIONS CONT.

- The Valspar Championship is not responsible for online donations submitted or physical donation forms postmarked after Friday, March 13, 2026.

“Guess the Birdies” Contest Participants

Birdies for Tampa Bay Charities and its “Guess the Birdies” contest is open to all participants eighteen (18) years of age or older. The contest is void where prohibited by law. A participant need not be present to win. No pledge, purchase, or donation is required to participate in the contest or to become eligible to receive a prize. A donation will not increase a participant’s likelihood of winning a prize. Restrictions apply to the Delta Air Lines Travel Vouchers.

No Purchase Necessary Entry: During the donation period, contestants may complete a “no purchase necessary” entry. The official form must be completed in-person at the Valspar Championship Tournament Office (address is found within document) between the hours of 10 a.m. – 4 p.m. Monday – Friday, excluding holidays. Limit of one (1) “no purchase necessary” entry per person and per household.

Odds of Winning: Only one (1) grand prize will be awarded for the “Guess the Birdies” contest. The chances of winning the grand prize are based solely on guessing the correct number of birdies made during the 2026 Valspar Championship and the actual number of participants who submit the correct guess. In the chance that no one individual guesses the number of birdies correctly, the grand prize will go to the individual closest to the actual number of birdies, not over the actual number.

In the case of a tie (or ties), the tournament will select the winner by utilizing the tiebreaker question on the donation form. Should there be a following tie (or ties) from those answers, there will be a random drawing among the finalists.

The exact number of birdies made during the Valspar Championship will include all birdies made by PGA TOUR players beginning Thursday, March 19 and ending Sunday, March 22, 2026, plus any birdies made during a playoff round (if applicable).

In the event of any disruption to the Valspar Championship tournament play due to cancellation, inclement weather, or other conditions, the following number of birdies shall be added to the total number of birdies made presently to determine a final amount made during the competition rounds.

- 54-hole Tournament – 200
- 36-hole Tournament – 400
- Entire Tournament Cancellation – 1,000



TERMS & CONDITIONS CONT.

A \$20 donation is equal to one (1) guess. Participants are limited to thirty (30) total “Guess the Birdies” submissions per donor. If more than thirty (30) guesses are submitted by an individual, only the first thirty (30) guesses received and recorded will be eligible for prizes.

Copperheads, Copperhead Charities’ Board of Directors, Valspar Championship staff members, and family members of the aforementioned charitable organizations are not eligible for the grand prize.

All “Guess the Birdies” contest prizes are subject to change without notice at any time, and at the sole discretion of the Valspar Championship and Copperhead Charities’ Board of Directors. “Guess the Birdies” contest prizes cannot be exchanged for cash. The prize winner is responsible for any applicable taxes related to the prizes and additional spending.

Tiebreaker Question

In honor of the Valspar Championship and its programming, the tiebreaker question will work congruent to the Spring Break at the Valspar Championship program. Inspired and implemented, the special week includes a number of unique player and fan-friendly initiatives. Within the donation form, donors will be asked how many PGA TOUR players they think will participate in “Spring Break at the Valspar Championship” by adding a nickname to their caddie bib.

Players can choose the nickname or social handle they would like on the back of their caddie bib. The number of PGA TOUR players participating in the program will be guessed upon and used in the case of a tie (or ties) to determine the “Guess the Birdies” contest winner.

FREQUENTLY ASKED QUESTIONS

When and where is the Valspar Championship?

The Valspar Championship (a PGA TOUR event) will be played on the Copperhead Course at Innisbrook Resort in Palm Harbor, Florida the week of March 16–22, 2026.

What is a birdie?

In golf, par is the expected score on each hole made by players. A birdie is one stroke below par for the hole (e.g., if hole 18 is a par 5, making a birdie would be carding a 4 on the hole).



FREQUENTLY ASKED QUESTIONS CONT.

What is the birdies history at the Valspar Championship?

2025	156 players made 1334 birdies	2013	144 players made 1257 birdies
2024	156 players made 1425 birdies	2012	144 players made 1423 birdies
2023	144 players made 1264 birdies	2011	144 players made 1376 birdies
2022	144 players made 1502 birdies	2010	144 players made 1208 birdies
2021	156 players made 1408 birdies	2009	144 players made 1185 birdies
2020	Tournament not held	2008	144 players made 1018 birdies
2019	144 players made 1218 birdies	2007	144 players made 1232 birdies
2018	144 players made 1212 birdies	2006	132 players made 1149 birdies
2017	144 players made 1256 birdies	2005	132 players made 1103 birdies
2016	144 players made 1039 birdies	2004	132 players made 1285 birdies
2015	144 players made 1198 birdies	2003	132 players made 1295 birdies
2014	156 players made 1155 birdies	2002	156 players made 1295 birdies

What is the timeline of Birdies for Tampa Bay Charities?

September 2025	Birdies for Tampa Bay Charities program opens
After Registration	Organizations may start soliciting donations once receiving approval
November 2025	First donation check mailed (<i>if requested</i>)
January 2026	Second donation check mailed (<i>if requested</i>)
March 13, 2026	Donation period closes
March 16–22, 2026	Valspar Championship
April–May 2026	Participating organizations provided with donation summary report
June 2026	Final donation check mailed including 15% match

Is my donation tax-deductible?

Donations are tax-deductible. Online donations will receive an automatic donation confirmation and receipt that can be used for tax purposes. Mailed donations will receive an emailed receipt after payment has been received and processed.

What is the Valspar Championship Tournament Office address to mail checks?

Valspar Championship
Attn: Birdies for Tampa Bay Charities
35111 US Highway 19 North, Suite 302
Palm Harbor, FL 34684

Is your question not listed?

Please contact Teegan Vangellow (Sponsorship Activation, Charity and Events Manager) at birdies@thecopperheads.org.